



TeVue Virtual
Television Networks

TeVue introduces TeVue Virtual Television Networks (TVTNsm) – a proprietary, patent-pending technology that captures local audience attention by tapping into the awesome power of television.

How effective is your local access channel?

If it's like most municipal government cable channels, it looks like this: A static blue screen with fuzzy text announcements. It's boring and outdated, it's hard to read and everyone surfs right by it. Who wants to read television?

Not to mention that simply getting your information on-air often involves an inefficient process of having to go down to Town Hall or the TV studio in-person.

TVTN changes the way your community sees local access programming by:

- Efficiently disseminating news people can use
- Broadcasting information in an eye- and ear-catching format
- Rotating "fresh" information and keeping the content lively

While behind the scenes, TVTN:

- Saves your administration time and effort
- Saves thousands of dollars a year
- Allows you to maintain full local control of your channel

Now imagine a local access channel that looks like real broadcast TV, with video clips, engaging graphics and images, text headlines, music, sound effects, even voice-over narration – all made possible with the click of a keyboard button.

Imagine everything your town needs to know – from real-time traffic and weather updates, to school closings and town meeting schedules, to Homeland Security and Amber alerts – right there on your local access channel, the one everyone turns to when they need important local information.

Imagine TVTN – The way you see your town.

TVTN presents your town's information in a whole new exciting light. We use the latest multimedia technology to create a series of compelling TV "screens" that rotate frequently to keep viewers interested – just like regular television.

Even better, authorized users of the TVTN system can simultaneously update, alter and submit information — at any time, from anywhere – with our WEB Updating System (WEBUS).

And with TVTN you won't have to employ highly paid professionals, or purchase expensive production equipment. TVTN takes care of all that. We rely on our own talented producers and technicians to keep your channel looking cutting edge and professional.

How WEBUS works

Let's say that you're the Superintendent of Schools. There's a snowstorm and you need to get the word out that schools will be closed for the day. Using a standard Internet connection:

1. Log in to your local access channel's secure, password protected site.
2. Enter text message.
3. Submit/publish the information.
4. TVTN automatically creates a screen for your announcement.
5. Within minutes your important announcement flashes on the municipal government access channel – the one everyone turns to for timely local information.

Imagine that. And imagine that you never have to leave the comfort of home, or office, or wherever you are, to make TVTN work for you. Use it any time of the day or night, even while others are using it too.

Convenient and user-friendly for you. Bold and exciting for your viewers.

TVTN. It's the way you see your town.

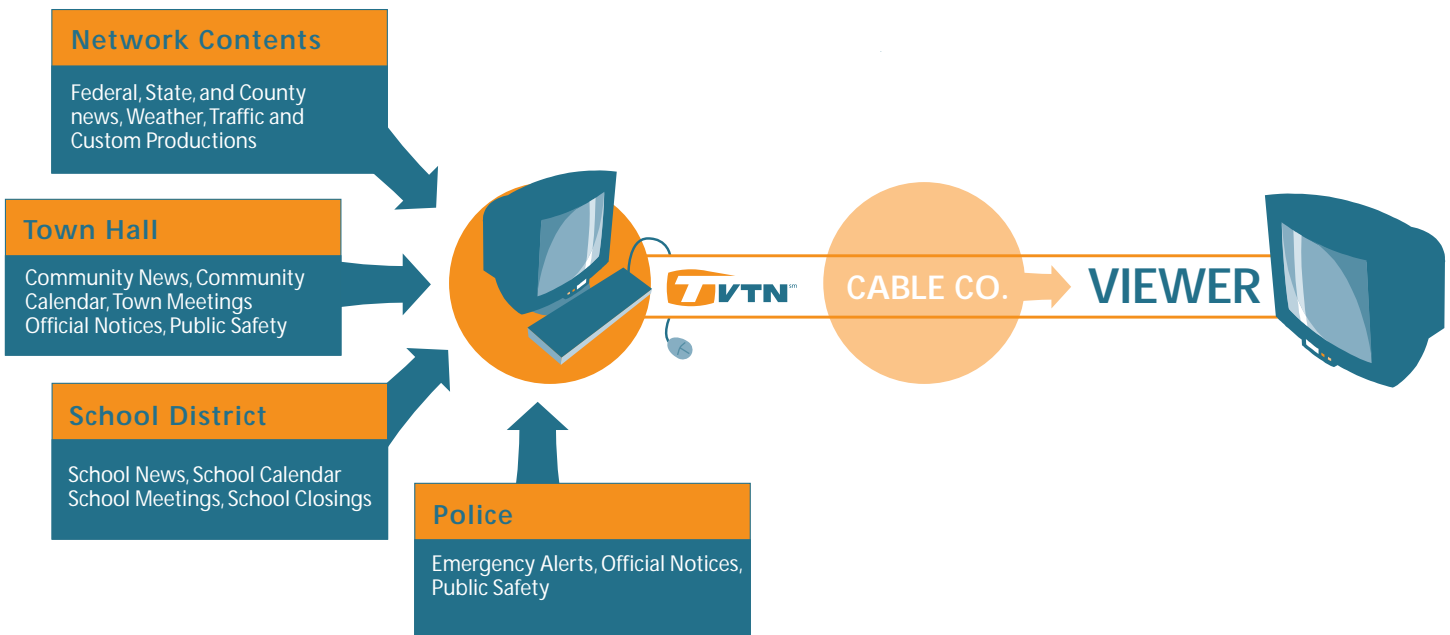
Additional features

TVTN makes more effective use of shared channels by giving each municipality dedicated screens in the programming wheel.

TVTN can control external video equipment such as switchers, cameras and videotape players. It can be programmed to turn on and run the ancillary equipment.

TVTN can deliver content from county, state and federal government agencies, customizing and localizing this content to the community served by the channel.

TVTN can remotely perform maintenance and troubleshoot problems. This means shorter downtime and less of it.



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