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## *DHI's targeted healthcare mailing lists.*

### All the right data:

- **HMOs, PPOs & Point-of-Service Health Plans**  
Reach Medical Directors, CEOs and COOs at thousands of health plans at more than 1,000 companies.
- **Physician Group Practices, IPAs & PHOs**  
Target CFOs, CIOs, Pharmacy Directors and others at more than 5,000 IPAs, PHOs, PPMCs, large group practices and other physician organizations.
- **Case Managers**  
Connect with more than 15,000 payer- and provider-based case managers nationwide with the largest and most current list of active case managers available. Our lists also help you access senior executives, marketing directors, program directors and clinical directors at these allied healthcare organizations:

- *Homecare Providers*
- *Rehab, Subacute, Hospice & Long-Term Care*
- *Manufacturers of Homecare & Assistive Technology Products*
- *Psychiatric & Addiction Treatment Facilities and Programs*
- *Disease Management & Specialty Services*

### For all the right reasons.

Get the best selection. Choose healthcare organizations by type, state or zip.

Get on target. Find key decision-makers on lists you won't find anywhere else.

Get in touch. Gain quick and easy access to phone and fax numbers, and email addresses.\*



Get more information. Research the market with our in-depth databases.

**Get to your target market.  
Call us today at 800.784.2332.**

For your convenience, we've included this detachable card for your Rolodex.

\*Email addresses not always available.

**Dorland Healthcare Mailing Lists**

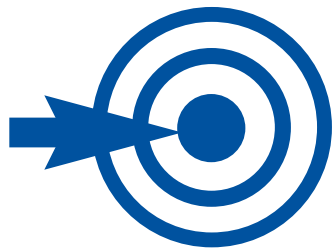


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What's the best way to reach your target healthcare market?



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## Mailing lists from Dorland Healthcare Information

- Unique lists unavailable elsewhere
- 95% deliverability guarantee
- extensive data for selecting names
- available on diskette or label

For more than 50 years **Dorland Healthcare Information** has been publishing leading independent healthcare directories, including *Dorland's Medical Directory*, *Case Management Resource Guide*, *Medical & Healthcare Marketplace Guide* and others. Valuable data collected from purchasers and contents of Dorland publications is also available in mailing list and database formats.

- Target mailing lists • In-depth databases • Healthcare directories
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