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ALLIANCEBANK BASH A HIT WITH CONCORDVILLE!

CONCORDVILLE, Pa. – June 24, 2002 – AllianceBank celebrated its May 18th 'Sit, Bank & Relax' grand opening at the Shoppes at Brinton Lake with food, festivities, drawings and valuable prizes. Lucky grand prize winner Jean Trulli (pictured with husband Stephen) landed a Disney Vacation for 2. Other great prizes included a \$500 certificate of deposit and an X-Box Video Game System. New accounts of \$500 or more received additional "funtastic" giveaways.

AllianceBank is new to Concordville, but has more than 60 years of experience in the banking industry. It now has eight branches in the Delaware County region that offer Sit-Down Banking, an old-fashioned, personalized approach – made quick and easy by knowledgeable staff and state-of-the-art technology. New customers enjoy free checking with no minimum balance for one year. AllianceBank also offers business banking customers six months of free checking, plus fast loan approvals and free checking for employees.

"We're really excited about our new location in Concordville and we had a great time celebrating our grand opening with the community," said Mark DeYoung, VP/Director of Retail Banking for AllianceBank. "The support has been tremendous and we look forward to giving that back in many ways." AllianceBank plans to continue celebrating its Concordville arrival with events that bring the community together.

Since 1938 AllianceBank has been providing quality financial services to the people and communities it serves. From home equity loans and personal banking perks, to business banking options that include loans, lines of credit, and commercial mortgages, AllianceBank is proud to bring personalized community banking to Concordville.

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